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PRESS RELEASE

Fairplay to use Fullriver AGM Batteries

Fairplay Electric Cars, LLC located in Grand Junction, Colorado, will offer its new EVE LSV DELUX LIMITED model exclusively with AGM batteries manufactured by Fullriver Batteries.

“We are very excited to put the AGM Fullriver Battery systems into our new LIMITED model,” said Keith Andrews, President of Fairplay. “Our efficient AC motor will extend our range about 25% when paired with our existing lead acid batteries. However, with the added performance of the Fullriver AGM battery system, we predict another sharp increase in range,” added Andrews. “Full performance data is on the way and could put the EVE LSV at the top of the pack for the best range value.”

The Fullriver AGM batteries will also be offered as an upgrade in all models of Fairplay cars, including the HOSS for commercial industrial use, the Legacy Golf products and the popular EVE low speed vehicles for street use.

“Safety and no maintenance are two more advantages Fairplay customers will find extremely appealing,” says Andrews. “Over time we believe our consumers will enjoy the combination of range, safety and hassle free performance enough to help grow our use of Fullriver AGM batteries into half of the cars we sell.”

“The customer experience is the most important thing for us and with the Fullriver AGM batteries we believe our customers will enjoy the best experience possible,” Andrews said. “We are excited to partner with the excellent Fullriver AGM batteries, backed by people who have the experience and professional background to insure a reliable product.

For more information on the fine line of Fairplay Electric Car products, go to www.fullriverdcbattery.com, www.fairplaycars.com or www.eve-lsv.com or call the headquarters in Colorado at 970-257-0346 and ask for a member of our sales team.