



For Immediate Release

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PRESS RELEASE

Fairplay introduces 3 dealer types

“Fairplay now offers 3 specific dealerships; EVE LSV, Fairplay Golf & Recreational and a separate Commercial and Industrial line. The EVE LSV dealers must be licensed to sell new vehicles, the Golf & Recreational dealers tend focus on the off road product whereas the Commercial & Industrial Dealers have outside sales people to work in the business to business arena,” states Ryan Alexander, National Sales Manager. “Each dealer type requires a separate dealer agreement with specific exclusive marketing areas to protect the dealer’s efforts to build a market,” states Alexander, “many dealers qualify to multiply dealer types since they are strong in all three of these markets.”

For more information on where you can test drive the new EVE LSV or see any of the fine line of Fairplay Electric Car products, go to www.fairplaycars.com or www.eve-lsv.com or call the headquarters in Colorado at 970-257-0346 and ask for someone on the sales team.